

**20
26**

CORPORATE GIVING OPPORTUNITIES



**United 4
Children**



SPONSORSHIP LEVELS

SPONSOR ALL 3 U4C EVENTS!

Conference, State of the Agency, & Cocktail Hour

	PRESENTING \$25,000	CHANGEMAKER \$12,500	CHAMPION \$6,000
 =benefit included			
TICKETS <i>C: Conference</i> <i>SOTA: State of the Agency (Free event)</i> <i>CH: Cocktail Hour</i>	C: 6 tickets for you & 10 tickets gifted to educators SOTA: Reserved table CH: 20 tickets	C: 4 tickets for you & 6 tickets gifted to educators SOTA: Reserved table CH: 10 tickets	C: 3 tickets for you & 4 tickets gifted to educators SOTA: Reserved table CH: 6 tickets
LIVE EVENT RECOGNITION BY U4C EXECUTIVE DIRECTOR	Yes, with opportunity for 1 min. presentation		
SIGNAGE AT EVENT & VENDOR BOOTH	Featured signage & vendor booth at conference	Prominent signage & vendor booth at conference	Signage & vendor booth at conference
INVITE & PROGRAM RECOGNITION	 Featured	 Prominent	
E-NEWSLETTERS RECOGNITION	All	2 Child Care Provider Letters & 1 Donor Letter	1 Child Care Provider Letter & 1 Donor Letter
SOCIAL MEDIA RECOGNITION	30 second promo video (sponsor to provide)	Spotlight about your company	Spotlight about your company
RECOGNITION ON EVENT WEBSITE	Featured logo with hyperlink	Prominent logo with hyperlink	Logo
ACKNOWLEDGMENT IN AGENCY ANNUAL REPORT			
MISSION BENEFITS <i>*see form for list</i>			

Level is available for customization to match your company's goals

Potential Promotional Audience

Website: 37k+ visitors **Social Media:** 3,900 + followers & 108k+ annual impressions

Audience: 150+ including business professionals and community philanthropists



U4C EARLY CHILDHOOD EDUCATOR CONFERENCE

June 13, 2026

United 4 Children's annual conference offers early childhood educators in the region an opportunity to receive professional development that is Missouri clock-hour approved. The conference also will be open to all community members interested in learning more about early childhood education's key role in building a promising future for our community.

In Attendance: 100+ Early childhood educators

	 =benefit included	PRESENTING \$10,000	CHANGEMAKER \$5,000	CHAMPION \$2,500	SUPPORTER \$1,000
TICKETS		6 tickets for you & 10 gifted to educators	4 tickets for you & 6 gifted to educators	3 tickets for you & 4 gifted to educators	2 tickets for you & 2 gifted to educators
LIVE EVENT RECOGNITION BY U4C EXECUTIVE DIRECTOR		Yes, with opportunity for 1 min. presentation			
SIGNAGE AT EVENT		 Featured	 Prominent		
INVITE & PROGRAM RECOGNITION		Featured signage & vendor booth at conference	Prominent signage & vendor booth at conference	Signage & vendor booth at conference	Signage & vendor booth at conference
E-NEWSLETTERS RECOGNITION		All	2 Child Care Provider Letters & 1 Donor Letter	1 Child Care Provider Letter & 1 Donor Letter	1 Donor Letter
SOCIAL MEDIA RECOGNITION		30 second promo video (sponsor to provide)	Spotlight about your company	Spotlight about your company	Shoutout to your company
RECOGNITION ON EVENT WEBSITE		Featured logo with hyperlink	Prominent logo with hyperlink	Logo	Logo
ACKNOWLEDGMENT IN AGENCY ANNUAL REPORT					
MISSION BENEFITS <i>*see form for list</i>					

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STATE OF THE AGENCY

Fall 2025

Join United 4 Children for breakfast as we discuss the early childhood education landscape and our agency's role in making a difference. We will share insights on our growth over the years, current strengths, and future goals.

In Attendance: 115+ funders, early childhood champions, other nonprofit service providers, and community leaders

	 =benefit included	PRESENTING \$10,000	CHANGEMAKER \$5,000	CHAMPION \$2,500	SUPPORTER \$1,000
TICKETS		Reserved table	Reserved table	Reserved table	Reserved table
LIVE EVENT RECOGNITION BY U4C EXECUTIVE DIRECTOR		Yes, with opportunity for 1 min. presentation			
SIGNAGE AT EVENT		 Featured	 Prominent		
INVITE & PROGRAM RECOGNITION		 Featured	 Prominent		
E-NEWSLETTERS RECOGNITION		All	2 Child Care Provider Letters & 1 Donor Letter	1 Child Care Provider Letter & 1 Donor Letter	1 Donor Letter
SOCIAL MEDIA RECOGNITION		30 second promo video (sponsor to provide)	Spotlight about your company	Spotlight about your company	Shoutout to your company
RECOGNITION ON EVENT WEBSITE		Featured logo with hyperlink	Prominent logo with hyperlink	Logo	Logo
ACKNOWLEDGMENT IN AGENCY ANNUAL REPORT					
MISSION BENEFITS <i>*see form for list</i>					

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COCKTAIL HOUR

April 10, 2026

The upcoming intended merger between **Navigate STL Schools** and **United 4 Children** marks a pivotal opportunity to reshape the educational landscape in St. Louis. By uniting two organizations dedicated to supporting children, families, and educators, we are building a seamless, birth-to-graduation pipeline that strengthens family engagement, expands access to quality early learning, and bolsters mental health supports across our community. Our April 10, 2026 event invites community leaders and partners to celebrate this transformational step and learn how working together will deepen our collective impact. By becoming a sponsor, you are investing in collaboration, innovation, and a stronger, more equitable future for St. Louis families ensuring every child enters school ready to thrive. **In Attendance:** 115+ Business professionals, community philanthropists, early childhood educators, and champions

	 =benefit included	PRESENTING \$10,000	CHANGEMAKER \$5,000	CHAMPION \$2,500	SUPPORTER \$1,000
TICKETS		20 tickets	10 tickets	6 tickets	4 tickets
LIVE EVENT RECOGNITION BY U4C EXECUTIVE DIRECTOR		Yes, with opportunity for 1 min. presentation			
SIGNAGE AT EVENT		 Featured	 Prominent		
INVITE & PROGRAM RECOGNITION		 Featured	 Prominent		
E-NEWSLETTERS RECOGNITION		All	2 Child Care Provider Letters & 1 Donor Letter	1 Child Care Provider Letter & 1 Donor Letter	1 Donor Letter
SOCIAL MEDIA RECOGNITION		30 second promo video (sponsor to provide)	Spotlight about your company	Spotlight about your company	Shoutout to your company
RECOGNITION ON EVENT WEBSITE		Featured logo with hyperlink	Prominent logo with hyperlink	Logo	Logo
ACKNOWLEDGMENT IN AGENCY ANNUAL REPORT					
MISSION BENEFITS <i>*see form for list</i>					

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MARKETING OPPORTUNITIES

	ALL 5 \$7,000	PICK 4 \$5,500	PICK 3 \$4,000	PICK 2 \$2,500	PICK 1 \$1,000
 =benefit included SOCIAL MEDIA POST OR E-NEWSLETTER SPONSOR (4X A YEAR) <i>Logo will be included on social posts or in e-newsletter and your socials or website will be tagged.</i>					
FOOD FOR CHILD CARE PROVIDER TRAININGS <i>Signage at training</i>					
TAKE HOME TRAINING SUPPLIES <i>Signage at training</i>					
ONLINE TRAINING SPONSOR (4X A YEAR) <i>Logo included on presentation slides and documents</i>					
24 HOUR CAMPAIGN MATCHER <i>Event website & social media recognition</i>					
IMPACT REPORT RECOGNITION					
MISSION BENEFITS <i>*see form for list</i>					

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NAP TAX CREDITS

What are NAP tax credits?

Business owners can receive a reduction in their Missouri state taxes equal to 50% of eligible charitable contributions through the Missouri Neighborhood Assistance Program (NAP) Tax Credit Program. NAP Tax Credits are an incentive to support nonprofit agencies such as United 4 Children.

Who qualifies?

- Corporations
- Farm Operations
- Financial Institutions
- Individual partner in a partnership or shareholder in an S-Corp
- Individual reporting income from rental property or royalties
- Insurance Companies
- Limited Liability Corporations or Partnerships
- Partnership-Sole Proprietorships
- Small Business Corporations (S-Corp)

Donation to U4C	\$1,000	\$5,000	\$10,000
Missouri Tax Credit (50% of gift)	(\$500)	(\$2,500)	(\$5,000)
Total Federal Tax Deduction*	\$500	\$2,500	\$5,000
Federal Income Tax Reduction = (based on 35% federal tax bracket)	\$175	\$875	\$1,750
State Income Tax Reduction (assume 5.45%)	\$27	\$136	\$270
Your Total Tax Savings	(\$702)	(\$3,511)	(\$7,020)
Net Out-of-Pocket Cost (estimated)	\$298	\$1,489	\$2,980
Total Benefit	\$1,000	\$5,000	\$10,000



YES!

I want to Partner 4 Our Future.

Company Information

Company Name: _____ Contact Name: _____
As you would like it to be listed.

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Level

- | | | | |
|---|--|---|---|
| ☐ All 3 Events | ☐ Conference | ☐ State of the Agency | ☐ Cocktail Hour |
| ☐ Presenting \$25,000 | ☐ Presenting \$10,000 | ☐ Presenting \$10,000 | ☐ Presenting \$10,000 |
| ☐ Changemaker \$12,500 | ☐ Changemaker \$5,000 | ☐ Changemaker \$5,000 | ☐ Changemaker \$5,000 |
| ☐ Champion \$6,000 | ☐ Champion \$2,500 | ☐ Champion \$2,500 | ☐ Champion \$2,500 |
| | ☐ Supporter \$1,000 | ☐ Supporter \$1,000 | ☐ Supporter \$1,000 |

Marketing Opportunities

- ☐ **All 5 - \$7,000** ☐ **PICK 4 - \$5,500** ☐ **PICK 3 - \$4,000** ☐ **PICK 2 - \$2,500** ☐ **PICK 1 - \$1,500**
- ☐ Social Media Post or E-Newsletter Sponsor (4x a year)
- ☐ Food for Child Care Provider Trainings
- ☐ Take Home Training Supplies
- ☐ Online Training Sponsor (4x a year)
- ☐ 24-Hour Campaign Matcher

Mission Benefits

Please select which benefits your company would like:

- ☐ Presentation provided by a member of United 4 Children's senior leadership staff
- ☐ Photos and detailed information about the event for your internal or external communications
- ☐ Tour of the Delmar Divine and United 4 Children offices

Payment Information

Total Corporate Giving: _____

☐ Check Enclosed ☐ Credit Card (online): Visit www.united4children.org/sponsorship

☐ Credit Card: # _____ CVV: _____

Expiration: ____/____ Billing Zip Code: _____ Signature: _____

NAP TAX CREDIT

☐ I would like to receive NAP tax credits

Mail or email this form and your donation to

-5501 Delmar Blvd., Suite B520, St. Louis, MO 63112

-development@united4children.org

Upon making your sponsorship commitment, please provide a full color, high resolution logo in a vector format to development@united4children.org by May 30, 2026. Questions? Call 314-531-1412

Thank you for Partnering 4 Our Future!

