

JOIN US IN
**CELEBRATING
55 YEARS!**



United 4 Children is celebrating our 55th anniversary. Your support allows us to build on our history and launch another half century of service. All funds raised support United 4 Children's vision to ensure all children have the foundation to thrive.

Event sponsorship is the perfect way to support United 4 Children while spotlighting your business, engaging your employees, and entertaining clients. It is an opportunity to come together in community with child care providers, United 4 Children early childhood specialists, and community members, like yourself, who make children a priority.

Will you Partner 4 Our Future and join us in Lighting the Way for our region's child care providers, children, and families?

SPONSORSHIP OPPORTUNITIES

LIGHTING THE WAY - GALA

September 13, 2024

Join United 4 Children's Lighting the Way- Storybook of Our Past and Future

We are thrilled to host our annual Lighting the Way event. Guests will enjoy an energy filled cocktail hour with heavy hors d'oeuvres, open bar and special guest Michelle Li, KSDK. We will walk you through a storybook of U4C's past and future. Guests will get the first look into the next 10 chapters leaving everyone inspired by the difference we can make together!

STATE OF THE AGENCY - BREAKFAST

October 16, 2024

Join United 4 Children for breakfast as we discuss our agency's past challenges, current strengths, future goals and unveil our 10-year Impact Statement. Attendees will include funders, early childhood champions, other nonprofit service providers, and community leaders.

*For questions or more information please contact Development Coordinator Christina Cathcart
cathcartc@united4children.org or 314.531.1412 ext.167*



SPONSORSHIP LEVELS

LIGHTING THE WAY GALA & STATE OF THE AGENCY BREAKFAST

Sponsor both events!

 =benefit included

	PRESENTING \$15,000	LIVE PROGRAM \$8,500	COCKTAIL & BREAKFAST \$4,000	CHANGEMAKER \$1,750
TICKETS <i>LTW= Lighting the way SOTA= State of the Agency</i>	LTW: 20 tickets SOTA: Reserved table	LTW: 10 tickets SOTA: Reserved table	LTW: 6 tickets SOTA: Reserved table	LTW: 4 tickets SOTA: Reserved table
LIVE EVENT RECOGNITION BY U4C EXECUTIVE DIRECTOR	Yes, with opportunity for 1 min. presentation			
SIGNAGE AT EVENT	 Featured	 Prominent		
INVITE & PROGRAM RECOGNITION	 Featured	 Prominent		
E-NEWSLETTERS RECOGNITION	All	2 Child Care Provider Letters & 1 Donor Letter	1 Child Care Provider Letter & 1 Donor Letter	1 Donor Letter
SOCIAL MEDIA RECOGNITION	30 second promo video (sponsor to provide)	Spotlight about your company	Spotlight about your company	Shoutout to your company
RECOGNITION ON EVENT WEBSITE	Featured logo with hyperlink	Prominent logo with hyperlink	Logo	Logo
ACKNOWLEDGMENT IN AGENCY ANNUAL REPORT				
MISSION BENEFITS <i>*see form for list</i>				

Level is available for customization to match your company's goals

Potential Promotional Audience

Website: 37k+ visitors **Social Media:** 3,800 + followers & 108k+ annual impressions

Audience: 150+ including business professionals and community philanthropists



SPONSORSHIP LEVELS

LIGHTING THE WAY - GALA



	PRESENTING \$10,000	LIVE PROGRAM \$5,000	COCKTAIL \$2,500	CHANGEMAKER \$1,000
TICKETS <i>LTW= Lighting the way</i> <i>SOTA= State of the Agency</i>	20	10	6	4
LIVE EVENT RECOGNITION BY U4C EXECUTIVE DIRECTOR	Yes, with opportunity for 1 min. presentation			
SIGNAGE AT EVENT	 Featured	 Prominent		
INVITE & PROGRAM RECOGNITION	 Featured	 Prominent		
E-NEWSLETTERS RECOGNITION	All	2 Child Care Provider Letters & 1 Donor Letter	1 Child Care Provider Letter & 1 Donor Letter	1 Donor Letter
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ACKNOWLEDGMENT IN AGENCY ANNUAL REPORT				
MISSION BENEFITS <i>*see form for list</i>				

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STATE OF THE AGENCY - BREAKFAST



	PRESENTING \$10,000	LIVE PROGRAM \$5,000	COCKTAIL \$2,500	CHANGEMAKER \$1,000
	Reserved Table	Reserved Table	Reserved Table	Reserved Table
	Yes, with opportunity for 1 min. presentation			
	 Featured	 Prominent		
	 Featured	 Prominent		
	All	2 Child Care Provider Letters & 1 Donor Letter	1 Child Care Provider Letter & 1 Donor Letter	1 Donor Letter
	30 second promo video (sponsor to provide)	Spotlight about your company	Spotlight about your company	Shoutout to your company
	Prominent logo with hyperlink	Prominent logo with hyperlink	Logo	Logo

Level is available for customization to match your company's goals



YES!

I want to Partner 4 Our Future.

Company Information:

Company Name: _____ Contact Name: _____

As you would like it to be listed in the program.

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Level:

Both Events

- ☐ Presenting \$15,000
- ☐ Live Program \$8,500
- ☐ Cocktail & Breakfast \$4,000
- ☐ Changemaker \$1,750

Lighting The Way

- ☐ Presenting \$10,000
- ☐ Live Program \$5,000
- ☐ Cocktail \$2,500
- ☐ Changemaker \$1,000

State of the Agency

- ☐ Presenting \$10,000
- ☐ Live Program \$5,000
- ☐ Breakfast \$2,500
- ☐ Changemaker \$1,000

Mission Benefits:

Please select which benefits your company would like:

- ☐ Presentation provided by a member of United 4 Children's senior leadership staff
- ☐ Photos and detailed information about the event for your internal or external communications
- ☐ Tour of the Delmar Divine and United 4 Children offices

Payment Information:

☐ Check Enclosed ☐ Credit Card (online): Visit www.united4children.org/sponsorship

☐ Credit Card: # _____ CVV: _____

Expiration: ____/____ Billing Zip Code: _____ Signature: _____

Mail or email this form and your donation to:

-Christina Cathcart, 5501 Delmar Blvd., Suite B520, St. Louis, MO 63112
-cathcartc@united4children.org

*Upon making your sponsorship commitment, please provide a full color, high resolution logo in a vector format to cathcartc@united4children.org by **August 1, 2024**. Questions? Call 314-266-1383*