

Building the **Preschool** to **Promise Pipeline**



WHEN:

August 17-20, 2022

WHERE:

Virtual

ATTENDANCE ESTIMATE:

250

TICKET COST:

**Currently estimating
\$185 per ticket**

NETWORKING EVENT:

Details forthcoming

MORE INFORMATION:

United4Children.org/BPPP

HOSTED BY:



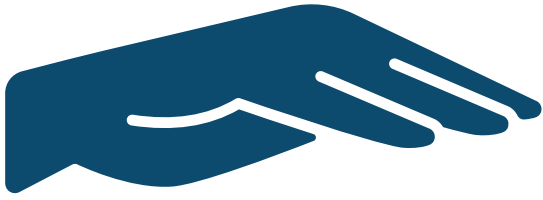
Conference Details

United 4 Children's annual Building the Preschool to Promise Pipeline Conference aims to disrupt the preschool to prison pipeline by providing education and resources needed to build equity in early childhood education.

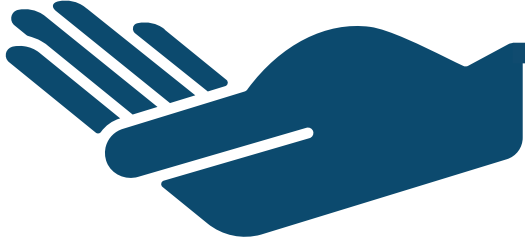
Poverty and systemic racism contribute to inequitable access to quality early childhood education (ECE). Some children have access to an excellent ECE, but others don't. Children without access to quality ECE can experience developmental delays, excess conflict, lack of self-regulation, and lack kindergarten-readiness. These social-emotional and academic foundations are linked to major life outcomes that impact the larger community — including educational attainment, job readiness, earning potential, healthy relationships, and the likelihood of incarceration.

United 4 Children's annual conference has traditionally been geared toward early childhood educators in the region. However, this year's conference will be open to all community members interested in learning more about early childhood education's key role in building a promising future for our community as a whole. Additionally, the conference's training sessions will be Missouri clock-hour approved professional development hours for early childhood educators. At the conclusion of the conference, we will host a networking event.

Will you join us in building quality early learning experiences for our region's children as the first sponsor of the annual Building the Preschool to Promise Pipeline conference?



Building the Preschool to Promise Pipeline



Sponsorship Levels

Promise Builder Sponsor | \$50,000

- 15 tickets for you and your team to attend the networking event at the conclusion of the conference.
- 25 tickets gifted to early childhood educators to attend conference training sessions.
- Naming rights to virtual room names for conference presentations.
- Sponsor-provided branded items and recognition in attendee gift bags (provided to first 50 attendees to register).
- Official keynote address sponsor to be mentioned during introduction to keynote.
- Two-minute pre-recorded presentation to be shared during the event.
- Logo represented in each presentation and all print and digital collateral, including the digital program.
- Prominent recognition in all of United 4 Children's media outreach about the event.
- Prominent recognition in all of United 4 Children's social media about the event.
- Prominent recognition on United 4 Children's website.
- CEO Named Honorary Chair of event.

Empowerment Partner Sponsor | \$25,000

- 12 tickets for you and your team to attend the networking event at the conclusion of the conference.
- 20 tickets gifted to early childhood educators to attend conference training sessions.
- Official networking event sponsor
- One-minute pre-recorded presentation to be shared during the event.
- Logo represented in each presentation and all print and digital collateral, including the digital program.
- Prominent recognition in all of United 4 Children's media outreach about the event.
- Prominent recognition in all of United 4 Children's social media about the event.
- Prominent recognition on United 4 Children's website.

Changemaker Sponsor | \$10,000

- 6 tickets for you and your team to attend the networking event at the conclusion of the conference.
- 10 tickets gifted to early childhood educators to attend conference training sessions.
- Official raffle sponsor.
- Thirty-second pre-recorded presentation to be shared during the event.
- Recognition during the event.
- Recognition in digital program.
- Prominent recognition in all of United 4 Children's media outreach about the event.
- Prominent recognition in all of United 4 Children's social media about the event.
- Prominent recognition on United 4 Children's website.

Champion Sponsor | \$5,000

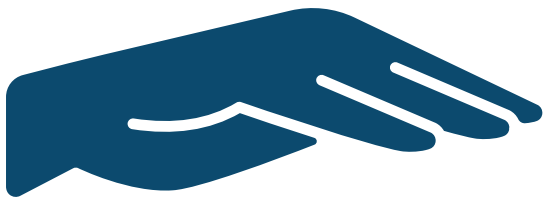
- 4 tickets for you and your team to attend conference training sessions.
- 6 tickets gifted to early childhood educators to attend conference training sessions.
- Logo on select print and digital collateral.
- Recognition in digital program.
- Recognition on United 4 Children's social media.
- Recognition on United 4 Children's website.

Supporter Sponsor | \$2,500

- 3 tickets for you and your team to attend conference training sessions.
- 4 tickets gifted to early childhood educators to attend conference training sessions.
- Recognition in digital program.
- Recognition on United 4 Children's social media.
- Recognition on United 4 Children's website.

Advocate Sponsor | \$1,000

- 2 tickets for you and your team to attend conference training sessions.
- 2 tickets gifted to early childhood educators to attend conference training sessions.
- Recognition on United 4 Children's social media.
- Recognition on United 4 Children's website.



Building the **Preschool** to **Promise Pipeline**

Confirm Sponsorship



AUGUST 17-20, 2022

- Promise Builder Sponsor | \$50,000
- Empowerment Partner Sponsor | \$25,000
- Changemaker Sponsor | \$10,000
- Champion Sponsor | \$5,000
- Supporter Sponsor | \$2,500
- Advocate Sponsor | \$1,000

Company _____

Name _____

Address _____

Phone _____ Email _____

Card Type _____ Card # _____

CVC _____ Exp. Date _____ Zip Code _____

Signature _____

Payment Options:

- Check: Mail with completed form above
- Credit Card (over phone): Call Gina Dattilo at 314-531-1412 ext. 168
- Credit Card (online): Visit www.united4children.org/bppp-sponsor
- Credit Card (mailed): Complete the form above and mail in with your signature

Please sign to confirm your sponsorship: _____

Mail completed forms to Gina Dattilo at United 4 Children 1310 Papin St., Ste 100B, St. Louis, MO 63103.
Questions? Email Gina Dattilo at dattilog@united4children.org.





**Building the Preschool
to Promise Pipeline**

Conference Schedule Overview



The Building the Preschool to Promise Conference theme this year is **Thriving Through the Times: Navigating Early Childhood Programs**. Our session topics will cover how childcare programs can partner with parents, ECE staff recruitment and retention, and rebuilding quality programs.

Conference Schedule | Virtual

Wednesday, August 17

- 9:30-11 a.m. kick off and state of ECE session
- 1-2 p.m. two session options offered
- 2-3 p.m. one session option offered
- 6:30-8:30 p.m. two session options offered

Thursday, August 18

- 1-2 p.m. two session options offered
- 2-3 p.m. one session option offered
- 6:30-8:30 p.m. two session options offered

Friday, August 19

- 1-2 p.m. two session options offered
- 2-3 p.m. one session option offered

Saturday, August 20

- 9-10 a.m. two session options offered
- 10-11 a.m. two session options offered
- 11:30 a.m. - 1 p.m. panel discussion

Keynote Address + Networking Event | Schlafly Tap Room

1-4 p.m. Saturday, August 20

This event will be an additional \$50 ticket cost. This is open to all community members, not only conference attendees.